Birendra Bidhya Mandir Campus

Tikapur, Kailali

(Affiliated to Tribhuvan University)



Faculty of Management

Dissertation Proposal & Dissertation सम्बन्धी निर्देशिका २०८२

प्रारम्भिक

त्रिभुवन विश्वविद्यालयको व्यवस्थापन संकाय अन्तर्गत स्नातकोत्तर तहको सेमेष्टर प्रणालीमा आधारित Master of Business Studies(MBS) कार्यक्रमको चौथो सत्रान्त(Semester) मा 6 Credit Hours को Dissertation तयार गरी पेश गर्नु पर्ने अनिवार्य व्यवस्था रहेको र Dissertation(Thesis) लेखन एक प्राविधिक एवं जटिल कार्य भएकोले यसको नीति नियम र प्रक्रिया एवं ढाँचा सम्बन्धमा स्पष्ट हुन जरुरी छ भने सो सम्बन्धमा स्पष्टता र एकरुपता कायम गर्न अनुसन्धान सम्बन्धी आधारभूत मापदण्डका साथै त्रि.वि. व्यवस्थापन संकायको डीनको कार्यालयले निर्धारण गरेको विधी तथा मापदण्डका अधिनमा रही विद्यार्थीहरुको सहज्ता र का लागि यो Dissertation Proposal & Dissertation सम्बन्धी निर्देशिका २०६२ जारी गरिएकोछ।

सोधपत्र लेख्न पाउने योग्यता र शर्तहरुः

- (क)पिहलो, दोश्रो र तेस्रो सेमष्टर पूर्णतहः उतिर्ण विद्यार्थीले मात्र सोधपत्र(Thesis/Dissertation) लागि प्रस्ताव(Proposal) पेश गर्न र प्रस्ताव प्रतिरक्षा मूल्यांकनबाट स्वीकृत भए पिछ स्वीकृत प्रस्ताव अनुसारको शिर्षकमा सोधपत्र(Thesis) लेख्न सक्नेछन् वा पाउनेछन् ।
- (ख) तर लेखि सिकएको सोधपत्र(Thesis) चौथो सेमेष्टर उतिर्ण भए पछि मात्र त्रि.वि., व्यवस्थापन संकायको डिन कार्यालयमा मूल्यांकन(परीक्षा)का लागि पेश गर्न पाइनेछ ।
- (ग) प्रस्ताव(Proposal) स्वीकृत र सोधपत्र(Thesis/Dissertation) पेश गरेको मिति बीच कम्तिमा २ महिनाको फरक हुनु पर्नेछ ।
- (घ) सोधपत्र(Thesis/Dissertation) चौथो वर्षको परीक्षा सम्पन्न भएको २ महिना वा डीनको कार्यालयले तोकेका समय भित्र पेश गर्न पर्नेछ ।
- (ङ) माथी जे सुकै लेखिएको भएतापिन सोधपत्रको प्रस्ताव र सोधपत्र लेख्न पाउने आधार, मापदण्ड र योग्यता व्यवस्थापन संकाय डीनको कार्यालयले समय समयमा तोके बमोजिम हुनेछ।
- (च) सोधपत्रको प्रस्ताव(Proposal) क्याम्पसमा नै मूल्यांकन भै क्याम्पस मै अभिलेख राखिनेछ तर त्रि.वि., व्यवस्थापन संकाय डीनको कार्यालयमा पठाउनु नपर्ने ।

२.सोधपत्रको प्रस्ताव(Thesis/Dissertation Proposal) सम्बन्धी नियम र मापदण्डः

- (क) सोधपत्रको प्रस्ताव आफ्नो विशिष्टिकरण विषयको क्षेत्र(Specialization Area) संग सम्बन्धीत हुनु पर्नेछ ।
- (ख) प्रस्तावको ढाँचा तथा संरचना व्यवस्थापन संकायको डीनको कार्यालयले जारी गरेको Master's Degree Dissertation Guideline-2019 को अधिनमा रही विभाग(व्यवस्थापन संकाय) ले तोके बमोजि हुनेछ ।
- (ग) प्रस्तावित अनुसन्धानको शिर्षक वा अध्ययनको मुल विषयवस्तु/मुद्धा(Issue) सके सम्म नयाँ वा अनुसन्धानको तरिका नयाँ हुनु पर्नेछ ।
- (घ) सामान्यतया सोधपत्रको प्रस्ताव पेश गर्दा दर्ता भै सकेको शिर्षक वा त्रि.वि.मा पेश भएको वा अन्य कुनै अनुसन्धानकर्ताले प्रकाशन गरेको वा कुनै जर्नलमा छापिएको अनुसन्धान शिर्षक संग सकभर मेल नखाने नयाँ शिर्षक वा मुद्धामा गरिने अध्ययनलाई प्राथमिकता प्रदान गरिनेछ।
- (ङ) सामान्यतया दर्ता भै सकेको वा अरु कसैले अनुसन्धान गरि सकेको शिर्षकमा सोधपत्र लेख्न नपाइने भएता पनि अनुसन्धानका मूख्य तत्वहरु (Objective: core/central & supporting, Reseach Methodolgy: Population, Sample Size, Organization, Place, Type of Data, Data Collection Tools, AnalyticalTools, Conceptual Framewoek, context) मा अघिल्लो अध्ययन अनुसन्धान भन्दा भिन्नता वा विशेशिष्टता देखिएमा त्यस्तो प्रस्ताव दर्ता गर्न सिकनेछ। पुरानै शिर्षक, मुद्धा र अनुसन्धानका मुख्य तत्वहरु समान देखिएमा त्यस्तो प्रस्ताव अस्वीकृत हुनेछ।

- (च) प्रस्ताव तयार गर्दा कम्तिमा ३ वटा सोही वा सो निकटको विषय तथा मुद्धामा गरिएको पूर्व अनुसन्धानको आफैले राम्ररी अध्ययन गरी Literature Review गरिएको हुनु पर्नेछ । अर्काको Literature Review वा अनुसन्धानबाट साभार गरेर होइन सो अनुसन्धान आफैले अध्ययन गरेको हुनु पर्दछ ।
- (छ) Literature Review वाहेकको कुनै पिन खण्डमा Citation नगरी अरु कसैबाट साभार वा नक्कल गिरएमा त्यसलाई वौद्धिक चोरी (Plagiarism) मानिनेछ । त्यस्तो चोरी गिरएको पृष्टि भएमा Thesis/Dissertation जुन सुकै वखत रद्ध हुन सक्ने मात्र हैन सो तहको शैक्षिक प्रमाण पत्र समेत रद्ध गर्न सक्ने त्रि.वि.को प्रावधान रहेकोछ । स्मरण रहोस् यस्तो नक्कल वा चोरी गिरएको जाच्ने सफ्टवयर नै बिन सकेको छ तसर्थ आफ्नै भाषामा नलेखी चोरी गरेमा पिछ आफैलाई धोका मात्र हुने हैन खर्च, मेहनत र समय बर्बाद भई तनाब हुन सक्छ ।
- नोटः त्रि.वि.ले स्नातकोत्तर तह वा सो भन्दा माथीको सोधपत्रमा Plagiarism परीक्षण गरेर सो परीक्षणमा सफल भएको सोधपत्रलाई मात्र योग्य ठानी प्रमाण पत्र जारी गर्दछ र अनि मात्र परिक्षाको मूल्यांकनका लागि सिफारिश गर्दछ ।
 - (तर नक्कल भए नभएको तपाईलाई भन्दा बढी अरु कसैलाई थाहा हुदैन तसर्थ आफै इमान्दार अनि सतर्क रहनु आफ्नै कोशिसमा सोध गर्छु भन्ने अठोट र प्रयास नै तपाईका लागि हितकर हुनेछ बाँकी कर्मको परिणाम तपाई आफैले भोग्नु पर्ने होला ।)

३. Thesiss/Dissertation Proposal को स्वीकृतिको प्रक्रियाः

- (क) सर्व प्रथम क्याम्पसको सम्बन्धीत संकाय/कार्यक्रम/अनुसन्धान विभाग(इकाई)लें Thesis/Dissertation Proposal र Thesis(Dissertation) लेखन सम्बन्धी अभिमुखिकरण कार्यक्रम सञ्चालन गर्नेछ । सो कार्यक्रममा सहभागि भई विद्यार्थीले Thesis/Dissertation Proposal र Thesis सम्बन्धी आधारभूत कुरा र नियम, मापदण्ड र प्रक्रियाको बारेमा जानकारी लिनु पर्दछ।
- (ख) व्यवस्थापन संकायले Thesis/Dissertation लेख्न योग्य विद्यार्थीबाट अनुसन्धानको शिर्षक, उद्धेश्य र अनुसन्धान प्रश्न सिहत शिर्षक दर्ता गर्न र तोकिएको समय सीमाभित्र दर्ता गरिएका शिर्षक मध्ये मूल्यांकनमा योग्य निवेदकलाई सो शिर्षकमा तोकिएको ढाँचामा प्रस्ताव Thesis Proposal पेश गर्न सूचना प्रकाशित गर्नेछ। विद्यार्थीले Thesis/Dissertation को शिर्षक छनौट र Proposal अनलाइन मार्फत वा भौतिक रुपमा पेश गर्न सक्नेछन्।
- (ग) तोकिएको समय सीमाभित्र दर्ता गरिएका शिर्षक मध्ये मूल्यांकनमा योग्य निवेदकलाई सो शिर्षकमा तोकिएको ढाँचामा प्रस्ताव Thesis Proposal पेश गर्न अनुमित दिइनेछ । तोकिएको ढाँचा र मापदण्डको अधिनमा रही सम्बन्धीत विद्यार्थीले स्वीकृति शिर्षकमा सोधपत्रको प्रस्ताव पेश गर्नु पर्नेछ ।
- (घ) तोकिएको समय सीमा भित्र विद्यार्थीले नियमानुसार विभागमा पेश भएका Thesis/Dissertation Proposal को प्रस्ताव मूल्यांकन समितिले प्रारम्भिक अध्ययन गरी Thesis/Dissertation Proposal मा आवश्यक संसोधनको लागि सम्बन्धित विद्यार्थीलाई सूचित गर्नेछ ।
- (ङ) माथी (घ) बमोजिम संसोधन सम्बन्धी सुक्तावका आधारमा प्रस्तावमा आवश्यक परिमार्जन गरी सम्बन्धित विद्यार्थीले आफ्नो संसोधित प्रस्ताव (Revised Proposal) व्यवस्थापन संकाय अन्सन्धान मूल्यांकन समितिमा पेश गर्न् पर्नेछ ।
- (च) तोकिएको समय सीमाभित्र प्राप्त भएको संसोधित वा योग्य प्रस्ताव पेश गर्ने विद्यार्थीलाई आफ्नो प्रस्तावको प्रस्तुतिकरण र प्रतिरक्षा(Proposal Defend)गर्न प्रस्ताव मूल्यांकन सिमिति र समय तोक्नेछ ।
- (छ) Thesis/Dissertation Proposal को प्रस्तुतिकरण तथा प्रतिरक्षाको लागि निर्धारित तालिका अनुसार प्रस्ताव मूल्यांकन समितिले प्रस्तावक(विद्यार्थी) लाई सो प्रस्ताव र अध्ययन

अनुसन्धानका विविध पक्षका बारेमा प्रश्न गर्नुका गर्ने र सो प्रश्नको औचित्यपूर्ण जवाफका साथै स्पष्टिकरण माँग गर्नेछ । सो प्रस्तावको प्रस्तुतिकरण र प्रतिरक्षा कार्यक्रममा आफ्नो प्रस्तावको सन्तोषजनक, विश्वसनीय र औचित्यपूर्ण प्रतिरक्षा गर्न सक्ने प्रस्तावक विद्यार्थीको प्रस्ताव हुवहु वा सामान्य सुधार सिहत मूल्यांकन सिमितिले स्वीकृत गर्नेछ र प्रतिरक्षा गर्न नसक्ने विद्यार्थीको प्रस्ताव अस्वीकृत हुनेछ । अस्वीकृत हुने प्रस्तावहरुका विद्यार्थीले सो प्रस्तावमा आवश्यक संसोधन गरी पूनः प्रस्ताव पेश गर्नु पर्नेछ वा नयाँ शिर्षक दर्ता गराई नयाँ प्रस्ताव पेश गर्नु पर्नेछ ।

(ज) स्वीकृत प्रस्तावको शिर्षकमा सोधपत्र तयार गर्न सम्बन्धीत विद्यार्थीलाई अनुसूची-१ बमोजिम स्वीकृत प्रस्तावहरुको सूची वा सोही अनुसूचीमा रहेको Dissertation Proposal Approval Letter प्रदान गरिनेछ । साथै विद्यार्थीलाई सो सहजिकरण तथा मार्गनिर्देश गर्न व्यवस्थापन संकाय अनुसन्धान समितिले वा संकाय प्रमुख / एम्.बी.एस्.कार्यक्रम संयोजकले एक जना सुपरभाइजर तोक्नेछ र तत्पश्चात मात्र सोधपत्र लेखनको वास्तविक प्रक्रिया शुरु हुनेछ ।

४. Thesis/Dissertation लेखन तथा मूल्यांकन प्रक्रियाः:

- (क) स्वीकृत प्रस्तावको शिर्षक र उद्धेश्यको लाई आधारमा अनुसन्धानको कार्य योजना तयार गरी विस्तृत अध्ययन गर्दै परिर्जान र विस्तार सिहत सोधपत्रको लागि आवश्यक तथ्यांक एवं सूचना संकलन, प्रशोधन, तालिकि करण तथा विश्लेषण गरी तोकिएको ढाँचामा अंश अंश तयार गर्दै आफ्नो सुपरभाइजरको मातहतमा रही प्रतिवेदन तयार गर्नु पर्दछ र आफ्नो सुपरभाइजरलाई समय समयमा चेक जाँच गराउनु पर्दछ ।
- (ख) सुपरभाइजरको सल्लाह सुभाव र निर्देशन अनुसार त्रि.वि. व्यवस्थापन संकाय, डीनको कार्यालयले जारी गरेको Dissertation Guideline 2019 ले निर्धारण गरेको ढाँचा, मापदण्ड र नियमको पालना गर्दै क्रमशः सोधपत्रको प्रतिवदन तयार गर्नु पर्दछ।
- (ग) सोधपत्रको प्रतिवेदन तयार भएपछि सो को बाइन्डिङ्ग गर्नु अघि कार्यक्रम संयोजक वा अनुसन्धान सिमितिको संयोजकलाई देखाई नीजको सुभाव अनुसार आवश्यक संसोधन तथा सुधार गरी सोको Soft Copy र ४ प्रति Hard Copy प्रतिवेदन वाइन्डिङ्ग र साइन गरी गराई तोकिए बमोजिमको शुल्क तिरेको रिसद सिहत चारै प्रति व्यवस्थापन संकायको विभाग(क्याम्पसमा) पेश गर्नु पर्नेछ। Dissertation दर्ता भएपछि एक प्रति प्रमाणका रुपमा विद्यार्थीलाइ फिर्ता गरिनेछ, एक प्रति क्याम्पसमा राखिनेछ र दुई प्रति व्यवस्थापन संकाय डीनको कार्यालयमा पेश गरिनेछ।
- (घ) तोकिएको समय सीमा भित्र पेश भएका सोधपत्रहरु विभागले दर्ता गरी सोको Plagiarism Test का लागि उक्त सोधपत्रको Soft Copy त्रि.वि.को सम्बन्धित विभागमा पठाउनेछ । त्रि.वि.को सम्बन्धित विभागबाट Plagiarism Test को Report प्राप्त भएपछि उक्त परीक्षणमा सफल भई योग्य ठहरिएका सोधपत्र (Thesis/Dissertation) परीक्षाको मूल्यांकनका लागि त्रि.वि.व्यवस्थापन संकाय, डीनको कायर्यालमा पेश गरिनेछ ।
- (ङ) डीनको कार्यालयमा पेश भएपछि व्यवस्थापन संकाय डिनको कार्यालयले मूल्यांकनका लागि वाह्य विशेषज्ञ(External Expert) तोक्नेछ ।
- (च) वाह्य विशेषज्ञ (External Expert) तय भएपछि क्याम्पसले आन्तरिक मूल्यांकनकर्ता, सुपरभाइजर र अनुसन्धान समितिको संयोजक सिहतको VIVA मूल्यांकन समिति गठन गर्नेछ र (VIVA VOCE) को मिति निर्धारण गरी विभागले सोको सूचना प्रकाशित गर्ने र विद्यार्थीलाई जानकारी गराउनेछ ।
- (छ) VIVA VOCE को समय तालिका अनुसारको मिति र समयमा सम्बन्धित विद्यार्थी आफ्नो एक प्रति Thesis/Dissertation र सो को Presentations को तयारी सहित अनिवार्य रुपले VIVA मा

- उपस्थित हुनु पर्नेछ । VIVA मा विद्यार्थीले Power Point मा आफ्नो Thesis/Dissertation आधारभूत पक्षका बारेमा संक्षेपमा(बढीमा ७-१० Slide) प्रस्तुत गर्नु पर्नेछ । साथै मूल्यांकन समितिका सदस्यहरुले सोधेको सोधपत्र (Disseration) सम्बन्धी विभिन्न प्रश्नको जवाफ दिनु पर्नेछ र उपस्थिति रजिष्टर/फारममा दस्तखत गरे पछि विद्यार्थीको जिम्मेवारी प्रा हुनेछ ।
- (ज) मूल्यांकन सिमितिले तोकिएको मापदण्ड र सूचकका आधारमा मूल्यांकन गरी VIVA मा सामेल विद्यार्थीलाई सोधपत्र Thesis र VIVA का आधारमा मूल्यांकन फारममा अंक प्रदान गर्नेछन् र मूल्यांकनकर्ताहरुको औसत अंकका आधारमा अन्तिम मूल्यांकन प्रतिवेदन तयार गरिनेछ ।
- (भ) मूल्यांकन प्रतिवेदन तयार भए पछि समितिका सदस्यहरुको दस्तखत सहितको मूल्यांकन फारम, प्रतिवेदन र दुई प्रति Thesis त्रि.वि.डीनको कार्यालयमा पठाइनेछ। विद्यार्थीको तर्फबाट Thesis/Dissertation प्रक्रिया पुरा हुनेछ।
- (ञ) व्यवस्थापन संकाय, डीनको कार्यालयले प्राप्त दुई प्रति Thesis दुई जना अलग अलग विशेषज्ञलाइ एक एक थान Thesis दिने गर्दछ। ती दुई मूल्यांकनकर्ताले प्रदान गरेको अंक र क्याम्पसमा सम्पन्न VIVA को मूल्यांकनको अंक जोडी औसत अंक निकाली सो औसत अंकलाई नै अन्तिम अंकका रुपमा कायम गरी नितजा प्रकाशन गर्दछ र Thesis को सम्पूर्ण प्रिक्रिया प्रा हुनेछ।
- ४. Dissertation Proposal र Thesis/Dissertation को अभिलेखः व्यवस्थापन संकायले Dissertation Proposal र Thesis/Dissertation सम्बन्धी तपिसल बमोजिकका महत्वपूण गतिविधीको अभिलेख राख्नु पर्नेछ ।
- (क) Dissertation Proposal को शिर्षक(Title) दर्ता सम्बन्धी अभिलेख।
- (ख) Dissertation Proposal को दर्ता तथा स्वीकृति सम्बन्धी अभिलेख।
- (ग) Dissertation Proposal तथा Dissertation प्रतिरक्षा (Defend) सम्बन्धी अभिलेख ।
- (घ) VIVA VOCE अन्तरवार्ताको हाजिरी तथा मूल्यांकन तथा मूल्यांकन प्रतिवेद सम्बन्धी अभिलेख।



Dissertation Proposal Approval Letter



Accredited by University Grants Commission Nepal

Birendra Bidhya Mandir Campus

Tikapur, Kailali (Affiliated to Tribhuvan University)

मिति:

Dissertation Proposal Notice स्वीकृत भएको सूचना ।						
उपरोक्त विषय सम्बन्धमा यस वीरेन्द्र विद्या मिन्दर क्याम्पस टीकापुर, कैलालीको व्यवस्थापन संकाय अन्तरगत स्नातकोत्तर तह Master of Business Stuedis(MBS) को						
स्वीकृत Dissertation Pro SN Name of Student	PRN	Specialization Area	Title	Supervisor		

ऋययचमष्लबतयच, :द्यक एचयनचक

Accredited by University Grants Commission Nepal



Birendra Bidhya Mandir Campus

Tikapur, Kailali (Affiliated to Tribhuvan University)

Dissertation Proposal Approval Letter

PRN:	Date:
The disseration proposal submitted and sucdessfully defended by fullfillment of degree of Master of Business Studies (MBS) on behalf of batchare approved to proceed forward the disser guideline 2019 endorsed by Faculty of Management, Office of the Degree of assigned supervisor. Congratulations and best wishes for success	f student ofMBS ration report according to dissertation ean and submit timly under supervision
Department has approved your proposal on the basis of acceptate technical aspect but not verified originality. Thus, you are fully respand plagiarismless act and if any plagiarism has been found beyon soley.	consible about your claim on originality
Title Submission Date: Proposal Submission Date: Proposal Defended Date: Supervisor Assigned to: Mr.	Coordinator, MBS Program

Format of Dissertation Proposal

- i. Using present and future tense is recommended
- ii.Only in specialization area
- iii.Proposal must be in prescribe format and APA style

The proposal should contain the following 3 components.

(a) Title page: title font times new roman 14 all caps block; other 12

TITLE OF THE PROPOSED THESIS

A Thesis Proposal

Submitted by

Candidate's Full Name
Roll. No......

Registration No.

Batch: 01-2078(2021)

Specialization Area:

Submitted in Partial Fulfilment of the Requirement of Degree of Master of Business Studies (MBS)

Submitted to

Management Research Committee
Faculty of Management
Birendra Bidhya Mandir Campus

Month, Year Place

(b) Table of Contents

Table of Contents

Contents	Pages
CHAPTER I: Introduction	1- 4
1.1 Background of the study	1
1.2 Statement of the problem	2
1.3 Objectives of the study	3
1.4 Rationale of the study	3
1.5 Limitations of the study	4
1.6 Organization of the report(Chapter Paln)	4
CHAPTER II: Literature Review	5 - 8
2.1 Conceptual/Theoritcal review	5
2.2 Review of related studies(Emperical review)	6
2.3 Research gap	8
CHAPTER III: Research Methodology	9 -12
3.1 Research design	9
3.2 Nature and sources of data	9
3.3 Population and sample	9
3.4 Sampling method	10
3.5 Data collection procedure and tools	11
3.6 Data analysis tools	11
3.7 Models and variables	11
3.8 Hypothesis (if any)	12
Reference	13
Appendices	14-16

Rules & Provision:

- # Page No. begins from "Background of the study" and continues for "References" also.
- # Topic issue should be new and original as much as possible. In terms of (Issue, Proble, Tittle, Objective, Case, Methodolgy: Tyep of data, sample size, sampling method, type of data, tools of data collection as well as tools of analysis) etc.
- # Its your risk that your final report will be verified by antiplagiarism department of TU, if your report is failed in plagiarism test and it will be disqualified and reject for examination evaluation purpose.
- # You have to defend the proposal by presenting your dissertation proposal infront of research committee physically.

Rules & style must be as per APA style/format as per dissertation guideline.

अनुसची-इ

Basic Criteria of Dissertation Proposal GENERAL GUIDELINES FOR PROPOSAL & THESIS WRITING

- 1. Volume of Dissertation Proposal: 10-15 pages excluding references
- **2. Page number:**Top right of the page and 1 inch below from top and 1 inch from right edge of the page
- 3. Font Type & Size: Times New Roman Font 12 points text; (May be reduced in tables if required).
- **4. Margins**: Left margin 1.25 inch & 1 inch for other three margin(top, bottom and right)
- **5. Line spacing:** 1.5 spacing, throughout the report. (Single spacing should used only in table & figure).
- **6. Alignment:** text- Justified, pargraph-left alignment
- 7. But Title page & Chapter heading: centered; sub headings: left aligned
- **8.** Table & Figure: Every table and figure have to be title and number. Tables have their titles and numbers above the tables. Figures have their titles and numbers below the figures.
- **9. Never underline** throughout the thesis repot, use *italics* instead if you want to highlight
- 10. Never use bullets but use (i), (ii), (iii), and (iv) in sub points of......
- 11. Use commas when you have to present numbers having more than 3 digits (e.g. Rs. 10,000).
- 12. Use body note; Never use footnote; Print one side only
- **13.** In body note: for **direct quote** (i.e. "...."), provide page no. (Shrestha, 2014, pp.122-123); for indirect quote no page no. is required. (Davis & Whalen, 2001).
- 14. Use words to write number less than 10; use words to express number beginning the sentence
- **15.** Define the abbreviation when used for the first time.
- 16. The research should contain accurate and factual information.
- 17. Use English Language. Use formal business English (flawless) not colloquial (ii) Use simple and short sentences ¶graphs (iii) Use present tense or past tense; do not use future tense unless necessary or in project research proposal.
- 18. Use A4 size white paper; Page layout size A4.

Review of Literature लेख्ने तरिका

Study and borrowing the knowledge from previous study or reference relating the project work issue.

- **2.1 Conceptual review:** Describe the concept or theory subject matter of issue or study.
- **2.2 Review of related studiesr:** Study 3-5 research on your title(thesis/dissertation, article, research) and depict the story or major content of the study in a paragraph for each of the study.
- यस खण्डमा अघिल्ला अध्ययनकर्ता / अनुसन्धानकर्ताले गरेको अध्ययनको संक्षिप्त वर्णण गर्ने प्रत्येक अध्ययनको छुट्टाछुट्टै प्याराग्राफमा तल लेखिए बमोजिम वर्णन गर्ने ।

Review should contain: Introduction of the study- कसले अध्ययन गरेको, कहिले अध्ययन गरेको, Title र Objective के थियो Methods: Research type or design, type of data, place, organization, type of organization, population & sample size, sampling method, duration, study period, collection tools/instuments/procedure, technique and approach of analysis and finally explain about Conclusion of the study.

2.3 Research gap: What is the difference between previous study and your new study(on the basis of component of research): objective, central issue, methods and others

अनुसूची-४ GENERAL GUIDELINES FOR THESIS WRITING

(Please refer the "Master's Degree Dissertation Guildelines 2019"- Issued by TU, Faculty of Management)

- 1. No hard and fast rule regarding page no (about 50-75 pages) excluding appendices
- 2. Page number: Prefaratory/Preliminary Pages(roman number, place: bottom and center)
 Main body(Top right of the page and 1 inch below from top and 1 inch from right edge of the page)
- **3.** Type of Font & Size: Font type only Times New Roman is acceptable in whole over the report Font Size: Title of Title page- 14 points, Heading Level One-14, Other heading & text-12 points
- **4. Margins**-left 1.25 inch & 1 inch all other three sides
- **5. Line spacing**—**1.5 spacing**, throughout the report. (**no any concrete rule in** tables we can use single space).
- **6. Alignment:** Title page-title and all text center alignment & Heading Level-1 center alignment, other heading and text paragagraph are left aligned & justified
- 7. Indent: Heading level 2,3,4 and are 1.25 inch from left side,
- 8. But Title page & Chapter heading: centered; sub headings: left aligned
- 9. Between Paragraphs vertical gap 12 points as appropriate
- 10. Never underline throughout the thesis repot, use *italics* instead if you want to highlight
- 11. Never use bullets but use (i), (ii), (iii), and (iv) in sub points of.....
- 12. Use commas when you have to present numbers having more than 3 digits (e.g. Rs. 10,000).
- 13. Use body note; Never use footnote; Print one side only
- **14.** In body note: for **direct quote** (i.e. "...."), provide page no. (Shrestha, 2014, pp.122-123); for indirect quote no page no. is required. (Davis & Whalen, 2001).
- 15. Use words to write number less than 10; use words to express number beginning the sentence
- **16.** Define the abbreviation when used for the first time.
- 17. The research should contain accurate and factual information.
- 18. Use English Language. Use formal business English (flawless) not colloquial (ii) Use simple and short sentences ¶graphs (iii) Use present tense or past tense; do not use future tense unless necessary or in project research proposal.
- 19. Use A4 size white paper; Page layout size A4.
- **20.** Four (4) hard copies (black bounded) and a soft copy of the finalized report submitted to the Research Committee of the Central Department of Management.

अनुसूची-५ FORMAT & GUIDELINES FOR THESIS REPORT WRITING

- 1. Three (3) hard copies (black bounded) and a soft copy of the finalized report submitted to the Research Committee of the Central Department of Management.
- 2. The thesis report consists of 3 sections:(a)Preliminary (b) Body (c) Supplementary

(a) PRELIMINARY

Pagination: for preliminary pages: roman numbers (i.e. ii, iii, ...) before chapter 1.

1.Title Page

• Counted as page "i" but does not appear; centered

TITLE OF THE THESIS

A Dissertation submitted to the Office of the Dean, Faculty of Management in partial fulfilment of the requirements for the Master"s Degree

Submitted by

Candidate's Full Name Roll No. Registration No. Biredra Bidhya Mandir Campus

Submitted to

Faculty of Management Tribhuvan University

In partial fulfillment of the requirements for the Degree of Master of Business Studies (MBS)

> Tikapur, Kailali Month, Year

- Title, all CAPILAZIED and bold; title, not more than 3 lines
- Spell out all acronyms in full; never use abbreviation in the title of the thesis
- Write only current month and year, not the day

2. Certificate of Authorship

- Signed by the Researcher that this is his/her original research not published anywhere
- Counted as page ii and appears.

•

Certification of Authorship

I certify that the work in this thesis has not previously been submitted for a degree nor has it been submitted as part of requirements for a degree except as fully acknowledged within the text.

I also certify that the thesis has been written by me. Any help that I have received in my research work and the preparation of the thesis itself has been acknowledged. In addition, I certify that all information sources and literature used are indicated in the reference section of the thesis.

(Signature.....)

Name of the Candidate

Date

3. Approval Sheet

- In the "Biredra Bidhya Mandir Campus" Letter Head
- No page no appears, but counted as page (iii)
- In the Campus's letter head.

In the Campus's letter head.

Faculty of Management Tribhuvan University

APPROVAL-SHEET

We, the undersigned, have examined the thesis entitled
(Signature)
Thesis Supervisor
(Signature)
Internal Examiner
(Signature)
External Examiner
(Signature)
Chairperson, Research Committee
(Signature)
Campus Chief
Date:

4. Acknowledgements

- Page no. appears as "iv"
- Not more than one page; giving credit &gratitude to the concerned people who helped you in your thesis work.
- Name of the student at the end only (but no signature is required)
- 5. Table of Contents

Page no. appears as "v" and "vi".

6. List of Tables

Page no. appears as "vii"

7. List of Figures

Page no. appears as "viii"

8. Abbreviations

Page no. appears as "ix"

9. Abstracts

- Page no counted as "x" and appears
- Should be up to 350 words (approximately 1-2 pages)

• **Abstract should be:** concise, objective, and specific summary of most important points of the whole paper without your evaluation or opinion. Itmay contain **objective**, **research methodology** and **conclusion**.

TABLE OF CONTENTS

CONTENTS	PAGE
Title page	i
Certificate of authorship	
Approval sheet	
Acknowledgements	
Table of contents	
List of tables	
List of figures	viii
Abbreviations	ix
Abstracts	x
CHAPTER I: INTRODUCTION	1-7
1.1 Background of the study	
1.2 Statement of the problem & research questions	
1.3 Objective of the study	
1.4 Hypothesis(if any)	
1.5 Rationale of the Study	
1.6 Limitations of the Study	
1.7 Chapter Plan	
CHAPTER II: LITERATURE REVIEW	9-28
2.1 Conceptual review	9
2.2 Review of related studies	21
2.2.1 Review of articles in the journal	21
2.2.2 Review of previous theses	
2.3 Research Gap	28
CHAPTER III: RESEAERCH METHODOLOGY	29-36
3.1 Research design	29
3.2 Population and sample	29
3.3 Sources of data	31
3.4 Data collection procedure.	
3.5 Data processing procedure.	33
3.6 Data analysis tools and pechniques	34
CHAPTER 4: RESULTS AND DISCUSSION	
4.1 Data presentation and analysis	
4.2 Major findings	
4.3 Discussion.	
CHAPTER 5: SUMMARY AND CONCLUSIONS	
5.1 Summary	
5.2 Conclusions	
5.3 Implications	
REFERENCES	
APPENDICES	65

(b). BODY

- 1.Be coherent (art of storytelling) for easy reading; all relevant information must be organized in logical & orderly manner. Present the evidence with pertinent chart, graphs, data, pictures etc.
- 2. Use 1, 2, 3, etc. from chapter 1 till the end including **references**, including **appendices**.
- 3. Title of the chapter: chaptered, bold, and New Times Roman font sized 12 all caps bold.
- 4. Do not present statistical or financial computation in the report.
- 5. Start each chapter of the thesis on new page.
- 6. There are **5 chapters** in the project report typically
- (1) Introduction (2) Literature Review (3) Methodology (4) Results (5) Conclusions

Chapter I: Introduction

- 1.1 Background of the study
- 1.2 Problem statement and research questions
- 1.3 Purpose of the study
- 1.4 Significance of the study
- 1.5 Limitations of the study
- 1.6 Chapter plan

Note: "Conceptual framework" and "Hypothesis" are optional. If you want to include them, include them in 1.4 & 1.5 just after "Purpose of the Study" or before "Significance of the Study".

Chapter II: Literature Review

- 2.1 Conceptual review
- 2.2 Review of journal articles
- 2.3 Review of previous theses
- 2.4 Research gap

Chapter III: Research Methodology

No theory on research methodology is to be explained but methodology actually used by the researcher should be explained, i.e. specific aspect of your research not generalized definitive statements. Should **not** use future tense but either past or present tense.

- 3.1 Research design
- 3.2 Population and sample(Explain sampling method used &rationale behind using the method)
- 3.3 Sources of data
- 3.4 Data collection procedure
- 3.5 Data processing procedure

3.6 Data analysis tools and techniques

-Variables (to be defined); Measurement (scale); Statistical, financial, mathematical tools, software packages used in the research

Chapter IV: Results & Discussion

4.1 Data Presentation and Analysis

-Data are presented and analyzed. Use tables to describe your results. Only 2 digits after decimal (e.g.

2.96).Do not describe each data but only special and critical ones.

-Explain the trend or tendency of the data presented.

-Do not write "above table or below table" instead write table no. 4.1.

- Keep tables from breaking across pages unless the table is too large for a single page.

4.2 Major findings

Findings/gist/sum up of results; it must be supported with data.

4.3 Discussion

-interpret and explain your results, i.e. the reasons of (whys); explain why you found what you did in your study. State whether or not your hypotheses were supported; explain why the hypotheses were or were not supported; Is it what you predicted? If not, why? How do your findings fit in with previous theory and literature? Are your results consistent or inconsistent with findings in the past? If they are inconsistent, how can you explain this?

Chapter IV: Summary and Conclusions

5.1 Summary

5.2 Conclusion

(of/based on discussion)

5.3 Implications

5.3.1General implication and **specific action plan** (if applicable)

5.3.2 Implication for future studies

-Implications of conclusion for practical application or future studies/researchers /research ideas/additional directions for future research (due to limitation on the present research)

-what you would do different next time if you conducted a similar study.

-implications of your findings to theory and practice

-Implication should be present research based (i.e. not swapping statements.), i.e. based on results and conclusion.

(c) SUPPLEMENTARY

• Page no. continues throughout references including appendices

1. References

(Contains only the literature that is cited in the project work, not referred during research)

Book / Report by a Corporate Author, e.g. Organization, Association, Government Department

Surname, Name Middle Name. (Year of Publication). *Name of Book in Italics*. City of Publication: Name of Publisher.

Shrestha, S.K. (2014). *Business Strategy*. Second Edition. Kathmandu: Icon Nepal Infotainment.

International Labor Organization. (2007). *Equality at Work: TacklingChallenges* (International Labor Conference report). Geneva, Switzerland: Author.

Journal Article

Lustig, R. H. (2012). Public health: The Toxic Truth about Sugar. *Nature and Environment* 482(7383), 27-29.

Magazine/Newspaper Article - Popular/Trade/General Interest

Goodwin, D. K. (2002, February 4). How I Caused that Story. Time, 159(5), 69.

Thesis-Institutional or Personal Webpage - Outside the US

Liu, G. (2014). *Improving Corporate Internet Reporting in China* (Doctoral Thesis, University of Waikato, Hamilton, New Zealand). Retrieved from http://researchcommons.waikato.ac.nz/handle/10289/2241

Webpage

New Zealand Trade and Enterprise. (n.d.). *Agribusiness*. Retrieved from https://www.nzte.govt.nz/en/export/market-research/agribusiness/

2. Appendices

Contains Tables, Charts, Figures, and Calculations, Master Schedule, Consolidated Balance Sheet, Consolidated Profit and Loss Account, Questionnaire if any

अनुसूची-६ GUIDELINES FOR POWER POINT PRESENTATION OF THESIS

- 1. The recommended font size for power point presentation is **Times New Roman 32 or above**.
- 2. The power point slide should **not contain paragraphs & long sentences** but should contain words, phrases, or few very short sentences.
- 3. The researcher is allowed about 5-7 minutes to complete his presentation.
- **4.** About **13 slides** would be sufficient. The slides must be signed by the **supervisor** and **research head.**
- 5. The presenter is expected to be well prepared for the viva voce and has to be precise and to the point during the presentation.
- 6. The power point slides must contain the following titles and contents.
- Slide 1: Title of thesis along with the name of the researcher & supervisor
- Slide 2: Statement of the problem& research questions
- **Slide 3**: Purpose of the study
- Slide 4: Limitations of the study
- Slide 5: Research gap
- **Slide 6**: Research Methodology (including research design, population & sample, sampling technique, data sources, data collection, research tools)
- **Slide 7** and slide 8: Results (in summarized master tables)
- Slide 9 and slide 10: Major findings (with data evidences)
- Slide 11: Discussion
- Slide 12: Conclusion
- Slide 13: Implication
- 7. After the viva voce, the researcher is expected to make needful correction as per the (i) internal expert's comments and viva voce expert's comments and voce expert and thereafter has to be approved from research head in loos binding. And 5 had bound copies later.
- 8. The presenter should speak loud enough, have eye contact, and have presence of mind.
- 9. The presenter should be confident and confidence is built up after thorough preparation & understanding, prior to presentation.

अनुसूची-७ विविध

विद्यार्थीले अनिवार्य रुपमा अध्ययन गर्नु र जानकारी राख्नु पर्ने

- 9. Master's Degree Dissertation Guidelines- 2019
- २. Dissertation Proposal & Dissertation सम्बन्धी निर्देशिका २०८१
- ३. एण्टी प्लेजारिजम सफ्टवयर व्यवस्थापन तथा सञ्चालन कार्यविधी २०७८

९. प्लेजारिजम परीक्षण नगरिने उपशीर्षक

- (9) डकुमेन्ट ढाँचा अनुसार सारसङ्क्षेप (Abstract), कृतज्ञता ज्ञापन (Acknowledgement), सङ्क्षिप्त शब्दसूची (List of abbreviations), विषयसूची (Table of contents), मन्तव्य (Foreword), उद्धरण (Quote), सन्दर्भ ग्रन्थसूची (Bibliography), फ्रेंज (Phrase), दश शब्दसम्मको म्याच (Small Matches up to 10 words), १ प्रतिशतसम्मको स्रोत म्याच (Small sources match 1%) लाई परीक्षण गरिनेछैन।
- शोधकर्ताले शोधपत्र तयार गर्ने उद्देश्यले तथा अन्य लेख रचना प्रकाशन गर्ने क्रममा प्रथम लेखक भई लेख रचनाहरुबाट पुनः शोधपत्रमा वा अन्य लेख रचनामा साभार गरेको अवस्थामा प्लेजारिजम परीक्षणको समयमा गणना गरिनेछैन ।
- सेल्फ् प्लेजारिजम (Self-Plagiarism) सम्बन्धी थप निर्णय आवश्यकता अनुसार सम्बन्धी अध्ययन संस्थान संकाय तथा निकायले गर्न सक्नेछन् ।

१०. प्लेजारिजम परीक्षणमा स्वीकार गर्न सकिने अवस्था

- (१) प्लेजारिजम परीक्षण स्वीकार गर्न सकिने अवस्था देहायवमोजिम हुनेछ ।
 - क विद्यावारिधि र दर्शनाचार्य तहको हकमा व्याख्या (Discussion), सारांश (Summary), निचोड (Result), निश्कर्ष (Conclusion) भागमा १० प्रतिशतसम्म र परिचय (Introduction), पूर्व कार्यको अध्ययन (Review of Literature), अध्ययनको साधन र विधि लगायतका भाग (Materials and Methods and other parts) मा २५ प्रतिशतसम्म अन्य स्रोतमा मिल्न गएमा स्वीकार गरिनेछ ।
 - (ख) लघुअनुसन्धान, स्नातकोत्तर तह, अनुसन्धानात्मक लेख तथा अन्य कार्यका हकमा समग्रमा
 २० प्रतिशतसम्म अन्य स्रोतमा मिल्न गएमा स्वीकार गर्न सिकनेछ।

Literature Review का लागि Thesis/Dissertation, Research Article खोज्न उपयोगी Websites

- Tribhuvan University Central Library(TUCL): https://elibrary.tucl.edu.np/
- Google Scholar: http://scholar.google.com
 Research Gate: https://www.researchgate.net
- Nepal Journals Online: URL: https://www.nepjol.info/
- Academia Edu: https://www.academia.edu
- Semantic Scholar: https://www.Semanticscholar.org
- SCI Journal: https://www.scijournal.org
- Scopus: https://www.scopus.com

Dissertation Proposal को Title Objective ChatGPT को सहयोगल पनि तयार गर्न सिकन्छ तर त्यसको वैधता र उपयुक्ता जाँच गर्न भने आफुले सक्नु पर्दछ ।

Plagiarism Checking गर्ने केही Online Software



Grammarly

https://www.grammarly.com > plagiarism-checker



Duplichecker.com

https://www.duplichecker.com



Plagiarism Checker Free | Accurate with Percentage √

https://plagiarismdetector.net



Turnitin

https://www.turnitin.com



PapersOwl

https://papersowl.com > free-plagiarism-checker



GPTZero

https://gptzero.me > plagiarism-checker

समाप्त!