Birendra Bidhya Mandir Campus

Tikapur, Kailali

Master of Business Studies(MBS)

Course Summary

Semester	Number of Subjects	SN	Subject	Code	Type	Group	Nature	Credit Hours
First	5	1	Marketing Management	MKT 511	Compulsory	Compulsory	Theory	3
		2	Managerial Economics	ECO 512	Compulsory		Theory	3
		3	Statistical Methods	MSC 514	Core		Theory	3
		4	Organizational Behavior	MGT 515	Core		Theory	3
		5	Managerial Communication	MGT 519	Compulsory		Theory	3
								15
Second	5	1	Financial Management	FIN 510	Compulsory	Compulsory	Theory	3
		2	Human Resource Management	MGT 513	Compulsory		Theory	3
		3	Production and Operations Management	MSC517	Core		Theory	3
		4	Management Accountancy	ACC517	Core		Theory	3
		5	Business Environment	MGT 518	Core		Theory	3
								15
Third	5	1	Accounting for Financial and Managerial Decision and Control	ACC 519	Compulsory	Compulsory	Theory	3
		2	Research Methodology	MSC 521	Core		Theory	3
		3	International Business	MGT 522	Core		Theory	3
		4	Entrepreneurship	MGT 524	Core		Theory	3
		5	Cost Management	ACC 685	Specialization	Accountancy	Numerical	3
		6	Corporate Finance	FIN 688	Specialization	Finance	Numerical	3
		7	Advertising and Promotion Management	MKT 691	Specialization	Marketing	Theory	3
								15
Fourth	4	1	Strategic Management	MGT 523	Compulsory	Compulsory	Theory	3
		2	Accounting Theory and Financial Reporting	ACC 688	Specialization	Accountancy	Theory	3
		3	Management Control Systems	ACC 689	Specialization	Accountancy	Numerical	3
		4	Financial Markets and Institutions	FIN 685	Specialization	Finance	Numerical	3
		5	Investment Management	FIN 689	Specialization	Finance	Numerical	3
		6	Consumer Behavior	MKT 685	Specialization	Marketing	Numerical	3
		7	Services Marketing	MKT 690	Specialization	Marketing	Theory	3
		8	Dissertation	MGT 525	Compulsory	Compulsory	Practical	6
								15